

Bleed Area
Artwork Must
Extend to Here

The diagram shows a rectangular sheet of paper with a vertical fold line down the center. On the left side, there are three horizontal lines: an outermost dashed line, a middle solid line, and an innermost dashed line. Arrows point from text labels to these lines. The right side of the sheet is a large empty rectangle with a dashed border. A horizontal arrow labeled 'FOLD' points to the vertical fold line. The word 'BACK' is centered on the left side, and 'FRONT' is centered on the right side.

Cut Line

Safe Area
Important Art
Should not Extend
Past this line

FOLD

BACK

FRONT